

# Tulsa City Council

## FY2011-12 Compendium of Needs

### **Citizen Engagement**

1. Enhance and improve City Council communication and constituent outreach, through:
  - direct mail (e.g. district newsletters and utility bill inserts);
  - district-specific web pages and social media; and
  - neighborhood association outreach.

### **Public Safety**

1. Increase staffing levels in the Police and Fire Departments and the Municipal Court.
2. Implement public safety organizational efficiencies and enhance funding.
  - Revisit the organization of emergency medical services and the relationship between the Fire Department and EMSA.
  - Fully implement e-tickets and a paperless municipal court system; appropriate incremental fine revenue to complete implementation.
  - Aggressively collect fines and fees owed to the City.

### **Economic Vitality**

1. Implement a West Bank tax increment finance (TIF) district.
2. Actively promote ShopTulsa.org.
3. Improve the effectiveness of the Economic Development Commission and the Convention & Visitors Bureau.
  - Issue a request for proposals (RFP) for convention and visitors bureau services.
  - Secure convention and visitors bureau funding from tribal hotels.

### **Neighborhood Vitality**

1. Implement PLANiTULSA.
  - Hire a Planning Director.
  - Update the Zoning Code.
  - Implement small-area plans.
2. Change the Tulsa Metropolitan Area Planning Commission (TMAPC) to a City of Tulsa Planning Commission.
3. Enhance code enforcement and our capacity to address dilapidated structures.

4. Actively assist and promote neighborhood associations.

### **Environment**

1. Implement a unified, citywide refuse collection and recycling system in the City of Tulsa, emphasizing choice and preserving existing levels of service.
2. Plant more trees.

### **Human Investment**

1. Support education in the City of Tulsa, at all levels:
  - early childhood education;
  - Tulsa Public Schools; and
  - all major colleges and universities.

### **Transportation**

1. Improve bus service and examine alternatives (e.g. light rail and jitneys).
2. Enhance and improve street maintenance and signalization.
3. Plan for the 2013-14 renewal of the Fix-Our-Streets program.

### **Recreation & Culture**

1. Implement the Park & Recreation Master Plan.
2. Add more splash pads; open swimming pools and recreation centers.
3. Improve park maintenance and safety.
4. Implement the zoo partnership with Tulsa Zoo Management, Inc. (TZMI).

### **Organizational Processes**

1. Eliminate the remaining employee furlough days.
2. Implement an automated time and attendance system.
3. Streamline and highlight the work of the City's authorities, boards, and commissions (ABCs).